

UNIVERSEH

MEDIA TRAINING I

THE BASICS OF SCIENCE COMMUNICATION

Learn how to present your research to journalists

Join Beyond UNIVERSEH's 1st Media Training for Ph.D. students & researchers!

When? September 23, 2022

Where? Online

Who? PhD students and researchers of all disciplines

[Register here](#)

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You will learn what expectations the media have of scientists in particular. You will learn to present your complex facts in a simple and pointed way. You will find the emotional story in your own research topic and can also communicate it in contact with journalists. On the basis of numerous practical exercises, you will train to present your topics in a way that is appropriate for the media and target groups - tailored to the expectations of newspapers, radio and TV.



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