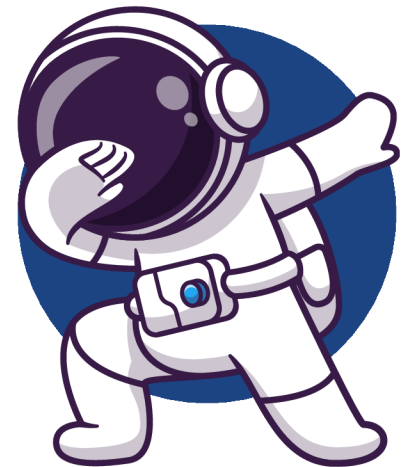


UNIVERSEH

UNIVERSEH *Graphic Charter*



Co-funded by
the European Union



UNIVERSEH LOGO



There is only one logo!



NO MODIFICATION

There is only one existing version of the logo. No modification or added elements are allowed.



USE, USE, USE

Do not forget to add the logo to any visuals and documents related to UNIVERSEH



VISIBILITY

The best way to make the logo visible is to place it at the top-left of your visual.



LOGO. **B&W VERSION**



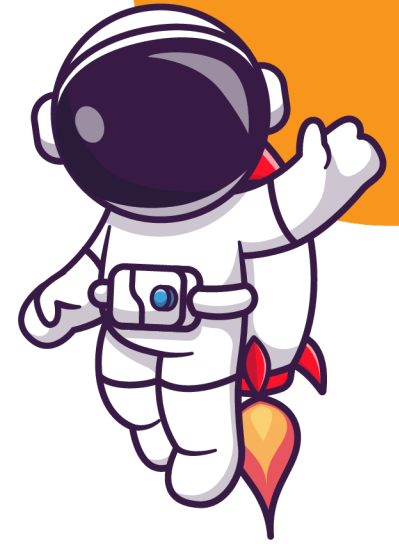
LOGO. **NEGATIVE VERSION**



LOGO. **NEGATIVE IN B&W**



DON'TS



UNIVERSEH COLOURS

PRIMARY COLOURS

CMYK . FOUR-COLOUR PROCESS



C. 100%
M. 87%
Y. 23%
K. 5%



C. 0%
M. 46%
Y. 96%
K. 0%

RGB . RED, GREEN, BLUE



R. 32%
G. 54%
B. 117%
#203675



R. 241%
G. 153%
B. 0%
#F19900

SECONDARY COLOURS

CMYK . FOUR-COLOUR PROCESS



C. 16%
M. 7%
Y. 2%
K. 0%



C. 0%
M. 0%
Y. 0%
K. 80%



C. 0%
M. 0%
Y. 0%
K. 100%

RGB . RED, GREEN, BLUE



R. 210%
G. 222%
B. 237%
#D2DEED



R. 88%
G. 89%
B. 91%
#58595B



R. 35%
G. 31%
B. 32%
#231F20

UNIVERSEH FONT



FOR DESIGNS & VISUALS

NEUE HAAS GROTESK DISPLAY PRO

Aa

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
01 02 03 04 05 06 07 08 09

Aa

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
01 02 03 04 05 06 07 08 09



FOR DOCUMENTS & WEB:
**ARIAL BOLD AND ARIAL
REGULAR**

EUROPEAN LOGO



**Co-funded by
the European Union**

Mandatory on any content financed by the EU



NO MODIFICATION

There is only one existing version of the logo. No modification or added elements are allowed.



MANDATORY

You have to add the logo to any visuals and documents related to the project.



VISIBILITY

When displayed with other logos, the EU emblem must be displayed at least as prominently and visibly as the other logos.



SIMPLE RULE

If the visual or document is in colours then the European flag has to be in colour.

**IF VISUAL IN
COLOURS**



**Co-funded by
the European Union**



**Co-funded by
the European Union**

**IF VISUAL IN
BLACK&WHITE**



**Co-funded by
the European Union**



**Co-funded by
the European Union**

DISCLAIMER

Any communication or dissemination activity related to the project must indicate the following disclaimer:

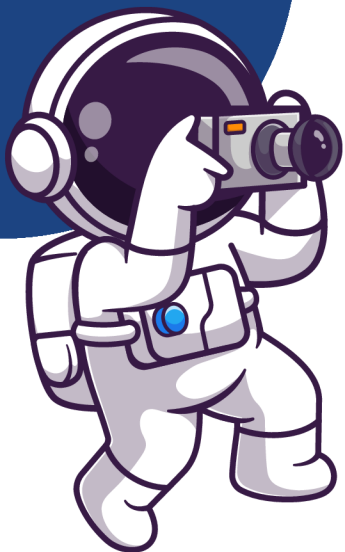
**«FUNDED BY THE EUROPEAN UNION. VIEWS AND OPINIONS
EXPRESSED ARE HOWEVER THOSE OF THE AUTHOR(S) ONLY AND DO
NOT NECESSARILY REFLECT THOSE OF THE EUROPEAN UNION OR
EACEA, EUROPEAN EDUCATION AND CULTURE EXECUTIVE AGENCY.
NEITHER THE EUROPEAN UNION NOR EACEA CAN BE HELD
RESPONSIBLE FOR THEM.»**

LOGOS FOOTER



To facilitate communication, a footer has been created with all the logos. Feel free to use it.





**Co-funded by
the European Union**

«Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or EACEA, European Education and Culture Executive Agency. Neither the European Union nor EACEA can be held responsible for them.»