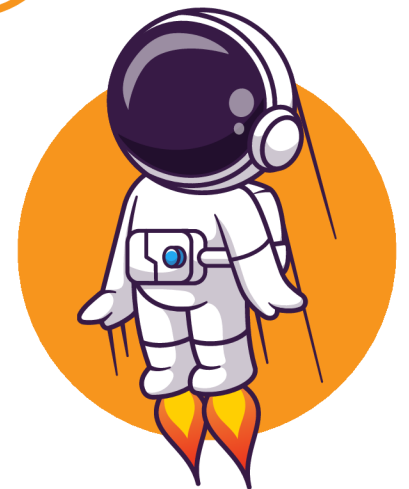


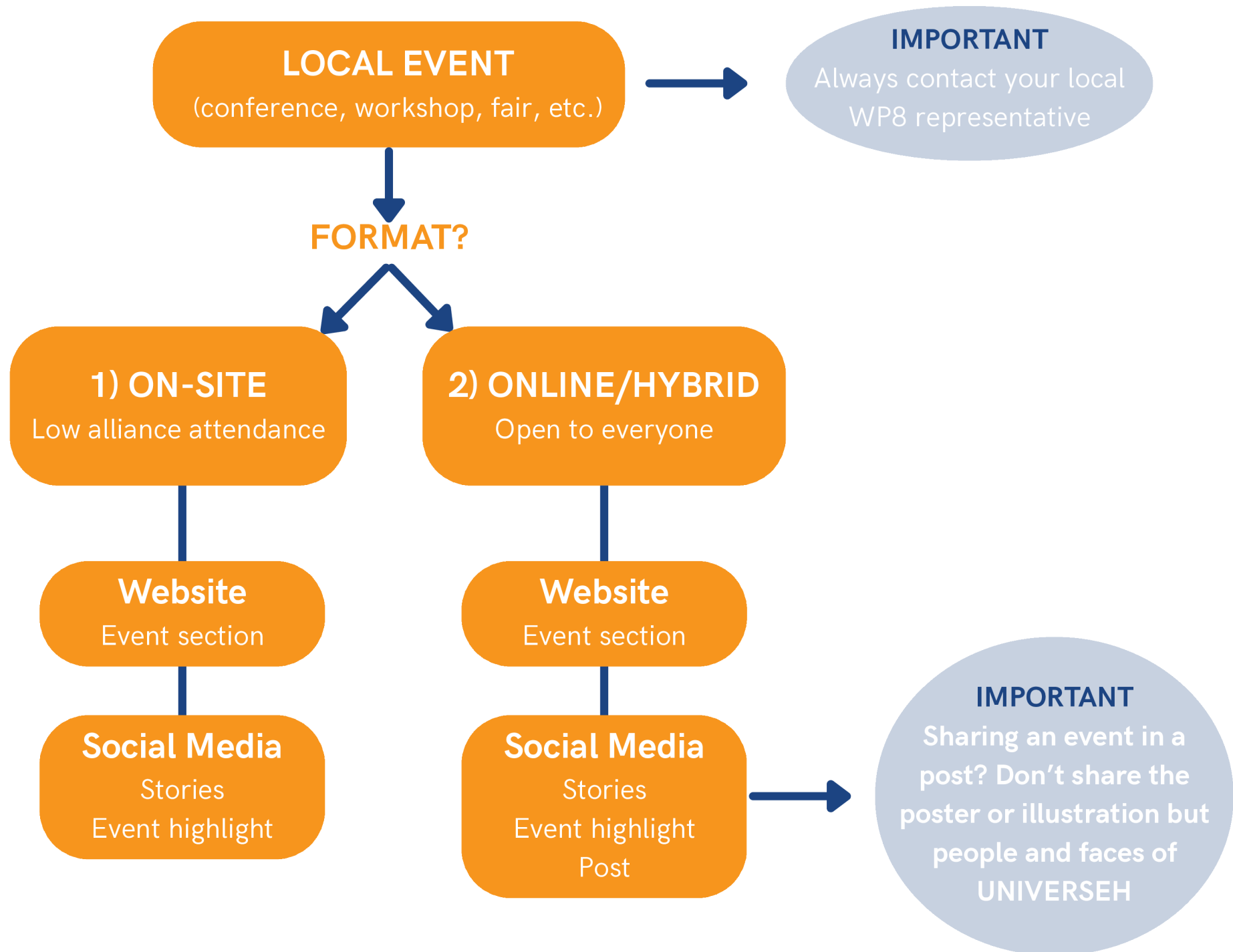
UNIVERSEH

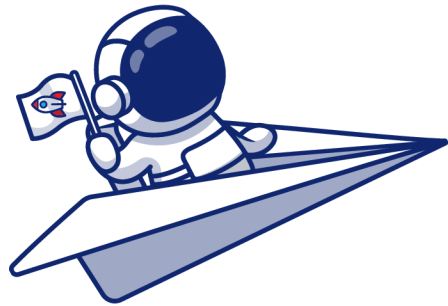
UNIVERSEH
Official online channels
Promotion of a local event/news



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LOCAL NEWS
(Event feedback, interviews, etc.)



IMPORTANT
Always contact your local
WP8 representative

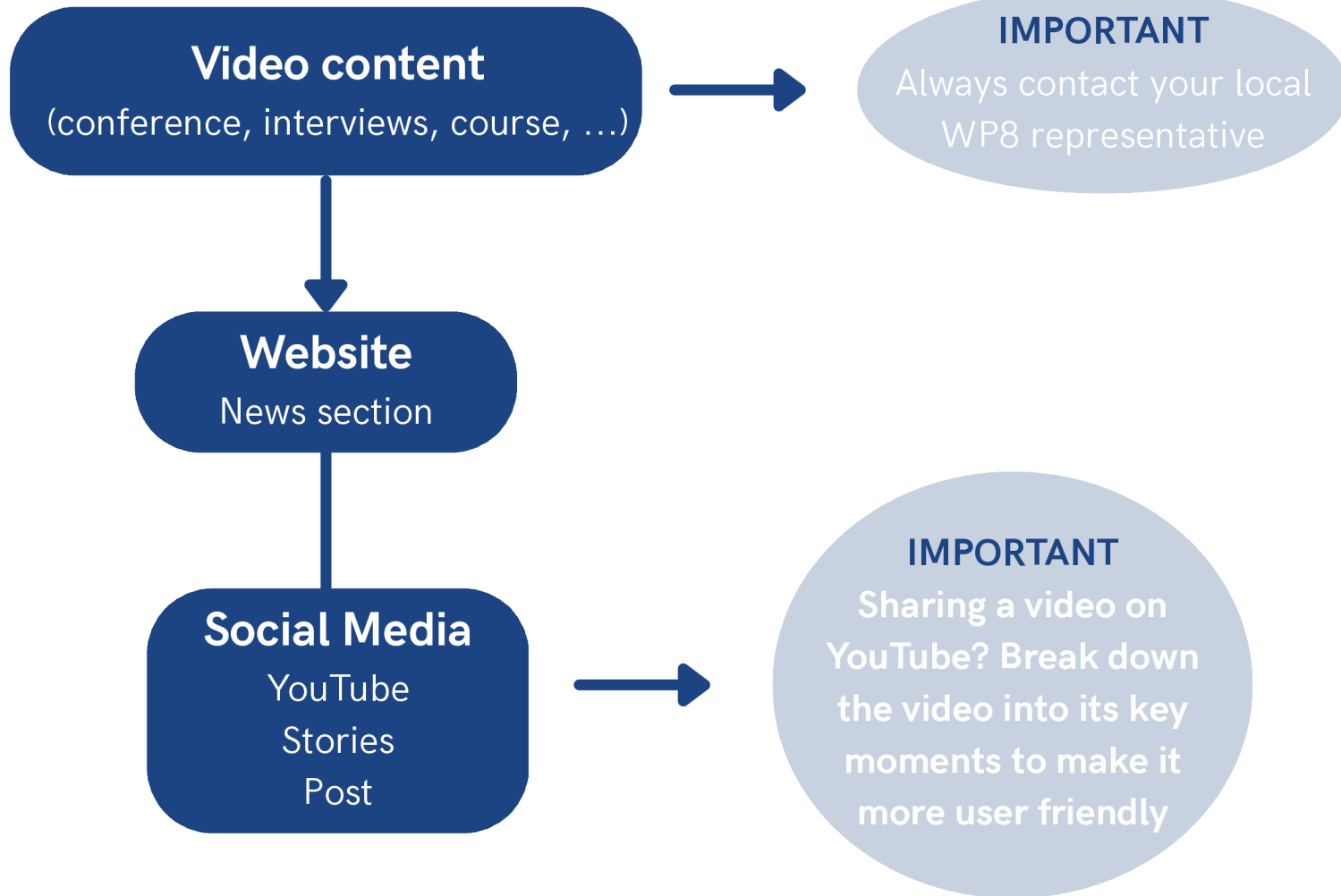
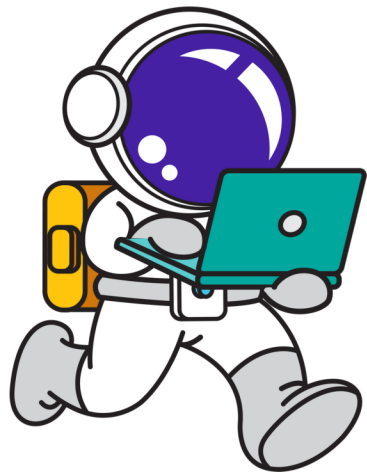
Website
News section

Social Media
Stories
Post



IMPORTANT
Sharing a news in a post?
Don't share the poster or
illustration but people and
faces of UNIVERSEH

 **Sharing news and feedback after an event is highly encouraged**



➡ **Sharing video content is highly encouraged**



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