





DATE OF THE COURSE

From March to mid-April 2026

LOCATION & VENUE

Online & University of Namur (Namur), Belgium

BLENDED INTENSIVE PROGRAMME

University of Namur, University of Luxembourg & AGH University of Krakow

PROFILE & PREREQUISITES

- Bachelor (all years), Master's, and PhD students
- English B1

TEACHING LANGUAGE

English - French (English subtitles) - German (English subtitles)

TEACHING MODALITIES

10 online sessions (3 live sessions + 7 asynchronous sessions) before the physical mobility

STUDENT MOBILITY

Student mobility from 13 to 17 April 2026

EXPENSES

The expenses will be paid directly by the students. Accommodation and living costs are estimated around 80€ per day.

ORGANISATION OF STUDENT EVALUATION

To validate the course, participants must first complete the MOOC. They will then be evaluated on the video they produce and on the oral defense of this video.

CREDITS

3 ECTS

CONTACT

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WHAT TO EXPECT?

In this course, the participants will take on the role of content creators. They will learn how to disseminate knowledge in an original, authentic, and innovative way through the creation of a 2-min. video that they will post on social media. This course will contribute to their training as engaged and responsible specialists and give them an opportunity to make a meaningful impact by sharing their knowledge with the general public.

Concretely, the course will be divided into two parts. The first part will consist of a 10h MOOC devoted to (1) theoretical considerations related to popular science and science communication, (2) the identification of the target audience and distribution channels, as well as (3) language and linguistic exercises. The participants are expected to dedicate at least 10 x 1 hour for this part of the course. The sessions will be organized as follows:

- 1.Introduction: getting to know each other and course introduction (live session)
- 2. What is popular science?
- 3. Targeting your audience
- 4. Using the right explanation techniques
- 5. Communicating beyond words
- 6. Getting started with your project (live session)
- 7. Storyboards
- 8. Language focus: prosody and pronunciation
- 9. Language focus: constructing proximity
- 10. Last check before you really get started (live session)

The second part will consist of various coaching sessions organized in person during an onsite practical workshop week in Namur. We will guide the participants in the development of a storyboard and a video popularizing a concept from their discipline related to the central topic: space (e.g., the history of star gazing, the effects of microgravity on astronauts' bodies, the legal aspects of space exploration activities, the capabilities of a Mars rover, or cosmic humanism).



STUDENTS APPLY
THROUGH THEIR
UNIVERSITY WHICH IS
RESPONSIBLE FOR THE
SELECTION PROCESS AND

MOBILITY GRANTS





30 JANUARY 2026SELECTION
DEADLINE



UNIVERSITIES'
INTERNATIONAL
OFFICERS SEND THE
INFORMATION TO
UNAMUR



16/02: SELECTION DEADLINE



MARCH-APRIL 2026 ONLINE SESSIONS



13>17 APRIL 2026 MOBILITY





LTU
4 students

BELGIUM
UNAMUR
4 students

UNITOV
4 students

VENUE: UNIVERSITY OF NAMUR

The university campus is located in the city center of Namur, the capital of Wallonia (the French speaking region of Belgium), which is close to other major cities like Brussels.

The campus is a vibrant place only a ten-minute walk from the train station, ideally located next to the city's pedestrian zone and high street with easy access to shops, restaurants, and cultural venues.

The University of Namur has been an institution rooted in academic excellence since its foundation in 1831. It is guided by a resolutely forward-looking vision and is committed to pushing back the frontiers of knowledge and innovation, while remaining true to its core values of openness, excellence, freedom and sustainability.

Continuously striving to offer a stimulating and diverse learning environment, fostering the personal and professional development of each individual, today the University of Namur is also committed to strengthening its collaborations with companies, international institutions and civil society, in order to jointly address the complex challenges of the times and shape a better future.

